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FOR IMMEDIATE RELEASE

KOMEN CENTRAL INDIANA ANNOUNCES PINK PARADE AND CELEBRATION

Following Race for the Cure cancellation, critical community needs drive urgent decisions to close fundraising gap and continue breast cancer research, local services

INDIANAPOLIS – The Susan G. Komen Central Indiana Race for the Cure® is a day we look forward to each year. It is a chance to come together as a community, to celebrate each other and to make a vital difference in the lives of our neighbors.

We share the community's disappointment that the weather didn't cooperate, because we know how important this day is to our supporters. The Race is also key to our ability to continue investing in breakthrough research and funding local programs to meet the most critical needs of our communities. That's why we are not ready to pack up our pink Race attire just yet!

JOIN US FOR THE PINK PARADE AND CELEBRATION OF HOPE

Please join us as we celebrate the most impactful elements of Race for the Cure! While there won't be a walk or run this year, this event offers our Komen Central Indiana family another chance to come together to support our mission, celebrate breast cancer survivors and thrivers, and remember those who are not with us because of breast cancer.

At this event, registered participants can also receive Race t-shirts, survivor medals and Ford Warriors in Pink scarves, as well as mingle with our sponsors, turn in donations and shop for Komen merchandise.

Saturday, May 20, 2017
Pyramids Parking Lot, 3500 DePauw Blvd., Indianapolis
12:30 – 2:30 pm

Line up for the Pink Parade at 1 pm; Pink Parade to begin at 1:30 pm

People who have not yet registered for the Race, but who would like to join us for the Pink Parade and Celebration of Hope or support the cause can still [register here](#). Race registration will remain open through Sunday, May 21.

For registered participants who cannot attend on May 20 but would like to pick up Race materials, we are offering open hours on Tuesday, May 23 and Wednesday, May 24 from 9 am until 7 pm at the Komen Central Indiana office, located at 3500 DePauw Blvd, Pyramid Two, 7th Floor. Unfortunately, due to storage space, we can only fulfill materials during these times while supplies last.

If neither of these options are viable, participants can request to have t-shirts and survivor medals mailed after May 24 for an [additional \\$5 shipping and handling donation](#), while supplies last.

CLOSE THE FUNDRAISING GAP AND FUEL OUR MISSION

This year's Race for the Cure did not happen, yet breast cancer comes rain or shine. The Race is Komen Central Indiana's largest fundraiser of the year. Meeting our goal is critical to funding breast cancer research and local services for Hoosiers in need. Since the Race was canceled, we need the community's help more than ever. Please [support our mission](#) to meet the most critical needs of our communities and invest in breakthrough research to prevent and cure breast cancer.

Thanks to the support and generosity of those who registered, raised funds, donated and sponsored the Race, we have raised nearly \$905,000 to date. Unfortunately, due to the weather cancellation, we are still \$245,000 short of our fundraising goal. This gap will severely impact our ability to fund breast cancer research and provide education, access to care and patient navigation in central Indiana.

We are asking the central Indiana community to [donate now](#) so we can continue funding our mission and achieve our bold goal to reduce the current number of breast cancer deaths in the U.S. by 50% by the year 2026.

People can also support our mission by registering for the Race through Sunday, May 21. Registrations will get us one step closer to meeting our fundraising goal, and registered supporters will also receive a Race t-shirt and other materials so they can proudly support the fight against breast cancer all year.

Registered participants and teams can continue to raise funds through May 30. We are asking all participants to visit the [online fundraising center](#) and share the need with their networks. Supporters can also drop off donations at the Komen Central Indiana office anytime this month during normal business hours (Monday – Friday, from 8:30 – 4:30).

NEXT YEAR'S RACE

We hope the sun will be shining for the 2018 Komen Central Indiana Race for the Cure® on Saturday, April 28, 2018. Registration will open in Fall 2017. Mark the calendar to join us next year!

About Susan G. Komen® and Komen Central Indiana

In the fight to end breast cancer, we are central Indiana's locally led and empowered affiliate of Susan G. Komen®—a global organization whose name is synonymous with the cause. Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit while providing real-time help to those facing the disease. Susan G. Komen Central Indiana works locally to improve outcomes for those facing breast cancer throughout 41 counties in central Indiana. For more information, call 317-638-2873 or visit komentcentralindiana.org. Connect with us on [Facebook](#), [Instagram](#) and [Twitter](#).

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